



JO MALONE
LONDON



Jo Malone London introduces a limited-edition English Pear & Freesia collection

This luscious Jo Malone London favourite is inspired by orchards awash with golden sunshine. The sensuous freshness of just-ripe pears wrapped in a bouquet of bright white freesias, their unmistakeable blooms radiating innocence and a delicate, cool touch. Mellowed by amber, patchouli and woods.

The notes

Top – King William Pear

Heart – Freesia

Base – Patchouli

‘When you smell English Pear & Freesia, you’re instantly transported to an orchard where juicy fruit mingles with blooming flowers. There’s something unexpected about the combination of key ingredients and it’s got that freshness and elegance we’re known for.’

Celine Roux, Global Head of Fragrance

This special collection includes a limited-edition Cologne and Home Candle in an elegant, fluted glass design, as well as an extra-large 500ml Body & Hand Wash. Created with meadow foam seed, this bathroom essential gently cleanses skin, leaving body and hands feeling conditioned and soft.

The English Pear & Freesia Cologne Collection brings together this favourite with two of its perfect pairings. Take the golden warmth of delicious pears to the windswept coast by pairing with Wood Sage & Sea Salt for a fresh fruity fragrance. Or celebrate the beauty of the countryside by pairing with Wild Bluebell for a cool floral fragrance.

A new English Pear & Freesia Layering Collection combines the decorated Cologne in 30ml with a 100ml Body & Hand Wash and 50ml Body Crème. They can be layered together on the skin for an effortless relaxation ritual.

An additional layering collection is exclusively available in Jo Malone London’s airport stores, including the decorated Cologne in 100ml alongside a Travel Candle and 50ml Body Crème.

The new collection

Limited-Edition Cologne 30ml € 58

Limited-Edition Cologne 50ml € 82

Limited-Edition Cologne 100ml € 116

Limited-Edition Body & Hand Wash 500ml €48

Limited-Edition Home Candle € 53,50

Cologne Collection € 92

Layering Collection € 102

The English Pear & Freesia limited editions will be available from 6th of September 2021 at Parfuma, Inno, Ici Paris XL, Planet Parfum, Paris 8, Senteurs D'Ailleurs and online via jomalone.eu, iciparisxl.be and parfuma.com

For further press information or images, please contact:

Marie Wauters: mwauters@be.clinique.com

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About Jo Malone London: Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.